



# LEAGUE OF CITIES OF THE PHILIPPINES

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URL: <http://www.lcp.org.ph>

Reference No. (2018-08-19)

## MEMORANDUM

**FOR** : **THE HONORABLE CITY MAYORS**

**SUBJECT** : **7<sup>th</sup> UCLG-ASPAC Congress on Innovation-driven Development for Sustainable Cities, 12-15 September 2018 in Surabaya, Indonesia**

**DATE** : **14 August 2018**

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We are pleased to forward the invitation of the United Cities and Local Governments Asia-Pacific for their **7<sup>th</sup> Congress on Innovation-driven Development for Sustainable Cities** slated on **12-15 September 2018 in Surabaya, Indonesia**. The four-day Congress aims to gather development actors within the region and abroad to discuss a more proactive role for local governments in meeting global commitments such as the Sustainable Development Goals (SDGs) and the New Urban Agenda (NUA).

Details about the conference, registration fee, and exhibits are contained in the attached brochure. Deadline for on-line registration is on **31 August 2018**. Kindly liaise with UCLG ASPAC Conference Secretariat directly at [congress2018@uclg-aspac.org](mailto:congress2018@uclg-aspac.org) for any inquiries.

For your information.

Thank you.

Very truly yours,

**ATTY. SHEREEN GAIL C. YU- PAMINTUAN**  
Executive Director

14 August 2018  
1167/MS-SG/VIII/2018

Dear honorable members of League of Cities of the Philippines,

**Subject: Invitation to attend the 7<sup>th</sup> UCLG ASPAC Congress on “Innovation-driven Development for Sustainable Cities”, 12-15 September 2018, Surabaya, Indonesia**

We are pleased to invite you to attend the UCLG ASPAC Congress “**Innovation-driven Development for Sustainable Cities**”, 12-15 September in Surabaya, East Java Province, Indonesia.

UCLG ASPAC Congress is a biennial event that brings together key development actors across Asian and Pacific countries. The 7<sup>th</sup> UCLG ASPAC Congress will be hosted by the Surabaya City Government and jointly organized with United Cities and Local Government Asia Pacific (UCLG ASPAC). It is expected that the Congress will be an event for development actors to exchange ideas and experience and forge new partnerships to strengthen community-of-practice on local government attainment to global agendas such as Sustainable Development Goals (SDGs) and New Urban Agenda (NUA) particularly in Asia Pacific region. Through a creative innovation, the capacity of local governments will be enhanced to provide public services that reach all citizens and at the same time ensure sustainability in development process. Recognizing this, the 7<sup>th</sup> UCLG ASPAC Congress carries the theme "Innovation-Driven Development for Sustainable Cities". The congress aims to strengthen national and local leaders' commitments and capacities in creating innovation to achieve SDGs and NUA. Comprising various events such as plenary sessions, training events, exhibitions and study visits, the congress offers a variety of learning and sharing platform among development actors that will benefit the participants to develop impactful programs in their respective regions.

To confirm your participation, please register online on the official website of the Congress (<https://uclgaspac2018.surabaya.go.id/>) **no later than 31<sup>st</sup> of August 2018**. In addition, please find attached Congress brochure to further information on the Congress.

For further inquiries related to logistical arrangement or visa information, please contact the 7<sup>th</sup> UCLG ASPAC Congress Secretariat [congress2018@uclg-aspac.org](mailto:congress2018@uclg-aspac.org), landline +62 21 389 01 801, address: Jalan Jimerto No.25-27, Ketabang, Genteng, Kota Surabaya, East Java.

Thank you and we look forward to welcoming you to Surabaya.

Yours sincerely,



Dr. Bernadia Irawati Tjandradewi  
Secretary General  
UCLG ASPAC



Tri Rismaharini  
Mayor of Surabaya  
Republic of Indonesia



# Journey to Surabaya

**“Innovation-driven Development  
for Sustainable Cities”**

**7<sup>th</sup> UCLG ASPAC CONGRESS**

**12-15 SEPTEMBER 2018 | SURABAYA, INDONESIA**

# About Congress

UCLG ASPAC Congress is a biennial event that brings together key development actors across Asian and the Pacific countries. The Congress will be hosted by the Surabaya City Government and jointly organised by United Cities and Local Governments Asia Pacific (UCLG ASPAC). It is expected that the Congress will be an event for stakeholders to exchange ideas and experience and forge new partnerships to strengthen community-of-practice on local government attainment of global agendas including Sustainable Development Goals (SDGs) and the New Urban Agenda (NUA) in Asia Pacific region.

This biennial congress is one of the most important activities of UCLG ASPAC. More than 1.000 participants gather from all over Asia Pacific and other regions, coming from major cities and regencies, representatives from national governments, universities and research organisations, regional and international bodies, non-government organisations and the private sector.

The 7<sup>th</sup> UCLG ASPAC CONGRESS will offer participants the opportunity to take part in a large number of activities, from the high level sessions highlighting recent urban development and innovations and its applications, to a range of other sessions and activities devoted to discuss the current and potential challenges facing the urban future community.

The thematic sessions and social programs of the congress, the variety of topics covered and the “globality” of the event offer participants and exhibitors a wide range of opportunities to develop cooperation, partnerships and business linkages and to strengthen networking.

UCLG ASPAC and the City of Surabaya are delighted to invite you to take part in the 7<sup>th</sup> UCLG ASPAC CONGRESS, to be held in Surabaya from 12 to 15 September 2018. On behalf of the UCLG ASPAC and the Surabaya Organising Committee, we welcome you to the City of Heroes Surabaya, Indonesia.

**Dr. (H.C.) Tri Rismaharini**  
Mayor of Surabaya

**Dr. Bernadia I. Tjandradewi**  
UCLG ASPAC Secretary General

# Introduction

As a region with stronger economic growth (Regional Economic Outlook: Asia Pacific, October 2017), Asia Pacific has been facing high rate of urbanisation. According to UN-Habitat Urban Indicators programme, over 60 percent of local governments don't have appropriate capacities, means and tools to understand urban dynamics and challenges with accurate data and information. Cities require a monitoring system that can track progress and identify setbacks using new approaches and techniques in order to support the formulation of better informed policies. They also require periodic assessments on their state of development and accurate tools to evaluate policy outcomes and the impact of specific plans and actions. Moreover, the monitoring and reporting of the Sustainable Development Goal 11 – Make cities and human settlements inclusive, safe, resilient and sustainable - and the New Urban Agenda presents major challenges that other SDGs do not necessarily confront, even in countries with the most advanced statistical systems. Effective monitoring and timely implementation of SDG 11 as well as other urban related SDGs requires a strong involvement from both local and regional governments in reaching out to be more innovative. Doing so requires a concerted effort to institutionalise urban development monitoring systems. The importance of innovation was also recognised by the 2030 UN Agenda for Sustainable Development in order to leave no one behind.

The 7<sup>th</sup> Congress of UCLG ASPAC will be held under the theme of “Innovation-driven Development for Sustainable Cities” and cover issues that are crucial for cities and local governments. Innovations towards people-centered development will be highlighted, such as partnership between local government and key stakeholders to boost local economy and revenue, enabling environment for local governments, and improve connectivity to enhance local strengths and the needs to work well with the youth. Others are the promotion of public space including the competition on design for and with the people, energy and urban mobility, child-friendly environment, and resilient cities and regions. Pre Congress Sessions including competition and training will also be held.



# 7<sup>th</sup> UCLG ASPAC Congress Agenda

**Public Space Design Competition**  
(May-Sept)

## Side Events Pre-Congress

Events and sessions conducted before the Congress

**Seminar on Public Space**  
(10 Sept)

**Public Space Talk**  
(11 Sept)

## Plenary Session

A session which covers broader range of content related to sustainable development and local innovation

**Collaborative Governance for Stronger Enabling Environment**  
(13 Sept)

**Leveraging for Innovation Sustainability**  
(13 Sept)

**Multi Stakeholder Partnership for Sustainable Local Development**  
(14 Sept)

**Financing for Local Development**  
(14 Sept)

**Reporting Session**  
(14 Sept)

## Training Events

Training session where there is knowledge and skill transfers by using tools or methods

**How do I Implement the Global Agenda in my City**  
(12 Sept)

**Training in Public Space Planning**  
(12 Sept)

**City Energy & Climate Action: How to Set Targets and develop a plan**  
(12 Sept)

**Intro to the Concept of Intergovernmental Functional Assignment with LOGIN**  
(12 Sept)

## Networking Events

Sessions where participants meet with development partners, share ideas & build network

**Child Friendly Cities**  
(13 Sept)

**Global Covenant of Mayors Launching**  
(13 Sept)

**Benefits of Functional Assignment for Implementing SDGs in a Multi-Level Governance System**  
(13 Sept)

**Youth Session**  
(13 Sept)

**Transport and Mobility**  
(13 Sept)

**Public Space with UN Habitat**  
(14 Sept)

**DRR Peer Learning UNISDR & UCLG World**  
(14 Sept)

**TC Meeting Guangzhou**  
(11-14 Sept)

## Committee Meetings

**DELGOSEA Standing Committee**  
(12 Sept)

**South & Southwest Standing Committee**  
(12 Sept)

**Culture in Local Government Committee**  
(12 Sept)

**Women in Local Government Committee**  
(12 Sept)

**Belt & Road Local Committee**  
(12 Sept)

**21st Century Maritime Cooperation Committee**  
(12 Sept)

## Side Events

### Public Space Design Competition

The City Government of Surabaya's plans to revitalise the image of Gang Dolly into a center of creativity that can revive the local economy. In order to accommodate the society's need and involve them into the planning process, this competition invites students from architecture or landscape architecture in Indonesia, and possibly international students, to submit design proposal based on certain criteria, that creates both space and place that are easy and fast to build, with low-cost maintenance.

### Seminar on Public Space

This seminar will elaborate several theories to create better cities. However, implementing those into practice involves factors such as dynamics of policies, that can be very difficult to be understood by people, even professionals and academician. It aims to bridge the gap between theory and practice, to achieve better understanding for future public space development and policy making for local government as part of city resilient action strategy.

### Public Space Talk

to be announced.

## Training Events

### City Energy & Climate Action: How to Set Targets and Develop a Plan

This is a full-day training which aims at providing cities and local governments with basic knowledge and tools to elaborating Sustainable Energy and Climate Action Plans (SECAPs). The targeted participants are international and local governments, city administrations attending the UCLG ASPAC Congress, and practitioners who interested in energy and climate issue.

### How do I Implement the Global Agenda in my City

The training primarily aims to raise awareness about the overall importance of cities and local governments in the implementation of the global agendas. It is an interactive and practice-oriented training in which middle/senior government officers, high-level decision makers and elected representatives, and other relevant local actors can take part.

## Plenary Session

### Collaborative Governance for Stronger Enabling Environment

This session aims to discuss the initiatives and innovation to create an enabling environment towards decentralisations, challenges and opportunities for advancing these initiatives across Asia Pacific countries. The speakers shall focus their respective experiences on an enabling environment in the respective regions.

### Leveraging Innovation in Sustainability Context

This session aims to serve as a platform for rethinking how to provide universal access to quality services while ensuring coherent decisions, developing integrated policies and increasing effectiveness, transparency and accountability through the implementation of local innovation.

### Multi Stakeholder Partnership For Sustainable Local Development

This session aims to serve as a platform for exploring effective partnership modalities such as public, public-private and civil society partnership in Asia and the Pacific and to discuss how cities and local governments can take full benefits of multi-stakeholders partnership to achieve sustainable development.

### Reshaping The Roles Of Local Government Towards Development Aid

This session aims to serve as a forum for rethinking how development aid works and local government can incorporate in it. It will also discuss the latest and pressing issues of development cooperation such as development assistance trends, the current aid architecture, local government and development aid, and coordination mechanism for development funding.

### Conclusion/Reporting Session

At this session, the results from each plenary session will be produced and presented for endorsement from all delegates.

## Networking Events

### Localizing SDGs

A call to bring together experts, practitioners, and creative thinkers from the field of sustainable cities with an interest in innovation, technology and digitalisation, to collaborate on the development of innovative solutions that meet the future of energy and mobility.

### Future Energy Mobility: Project Launching & Networking Session

The event aims to look at recent examples of decentralization and local government reforms in Asia and explores how the concept of intergovernmental functional assignment has helped to clarify the role of local governments for better service delivery. Representatives from local government and local parliament, academia, and government practitioners are able to join and share their experiences.

### Global Covenant of Mayors Launching

The Global Covenant of Mayors for Climate & Energy (GCoM) is an international alliance of cities to fight climate change by improving quality of life of their citizens. Through the GCoM South East Asia launching specifically helps coordinate and supports engagement with participating cities in Asia. The targeted participants are international and local governments particularly mayors, and city administrations who attending the UCLG ASPAC Congress.

### Public Space

Cities and local governments should take a trans-disciplinary approach by working in partnership with a range of stakeholders and organizations to ensure inclusive, safe and accessible public spaces for all. This session invites civil society (taking into consideration indigenous people, women's and grass roots women's organizations), academia and the private sector to discuss government frameworks, planning and management aspects of public space for inclusive implementation of the SDG 11.7 and the NUA.

### Knowledge Sharing of Urban Sanitation in Asian Countries

This conference is to bring together professionals, academicians, researchers, government and non-government institutions to discuss and deliberate on challenges, opportunities and strategies involved in urban sanitation, a particular focus on Asian countries. There will be sharing session by Local Governments from Indonesia, Nepal, Bangladesh, and India (tbc) to provide broader knowledge of current development on urban sanitation with objective to improve the related institutional, financial, and regulatory framework policies.

### AuthentiCITY Driven by cultural heritage and sustainable tourism

Cities pursue different ways to strengthen its identity and to make the most from what tourism can offer. However, negative impacts on local communities and their environment are not uncommon due to inadequate policies or lack of implementation of policies to ensure that tourism does not do more harm than good to the locations and the community. This session will explore the experiences of cities in making their uniqueness a key to local development, and how they protect this authenticity that is important to the citizens (as a basis of livability) and visitors alike."

### Child Friendly Cities

The session will discuss the concept of child friendly cities and policy challenges that prevent the implementation of Child Friendly Cities (CFC). Child friendly issues in local level including child education, child right and development, child participation and protection are extensively discussed in the networking event. It brings new policy insight on child friendly cities for mayors, local government officials, ministerial agencies, and development practitioner from the South Asia, East Asia, Southeast Asia, and Pacific region and strengthens their child friendly cities networks.

### Youth Session

The session will enlighten local leaders and distinguished representatives on the creation of enabling environment for youth to take part in the city's development; thus stimulate the emergence of local innovation as driver for sustainable city.



## Committee Meetings

DELGOSEA  
Standing  
Committee

South &  
Southwest  
Standing  
Committee

Culture  
in Local  
Government  
Committee

Women  
in Local  
Government  
Committee

Belt &  
Road  
Local  
Committee

21st  
Century  
Maritime  
Cooperation

TC  
Meeting  
Guangzhou

## Statutory Meetings

Consolidation  
on Election of  
Presidency,  
Executive Bureau  
and Council

13 Sept

14 Sept

Executive  
Bureau  
Meeting

Sub  
Regional  
Elections for  
Council and  
Executive  
Bureau

14 Sept

14 Sept

General  
Assembly

Council  
Meeting and  
Elections of  
Presidency  
2018-2020

14 Sept



**JUSUF KALLA**  
Vice President of the  
Republic of Indonesia



**MAEMUNAH  
MOHD SYARIF**  
Executive Director  
of UN Habitat



**WON HEE-RYONG**  
Governor of Jeju Special  
Governing Province  
President of  
UCLG ASPAC



**TRI RISMAHARINI**  
Mayor of Surabaya

Welcome  
Dinner

Art  
Performance

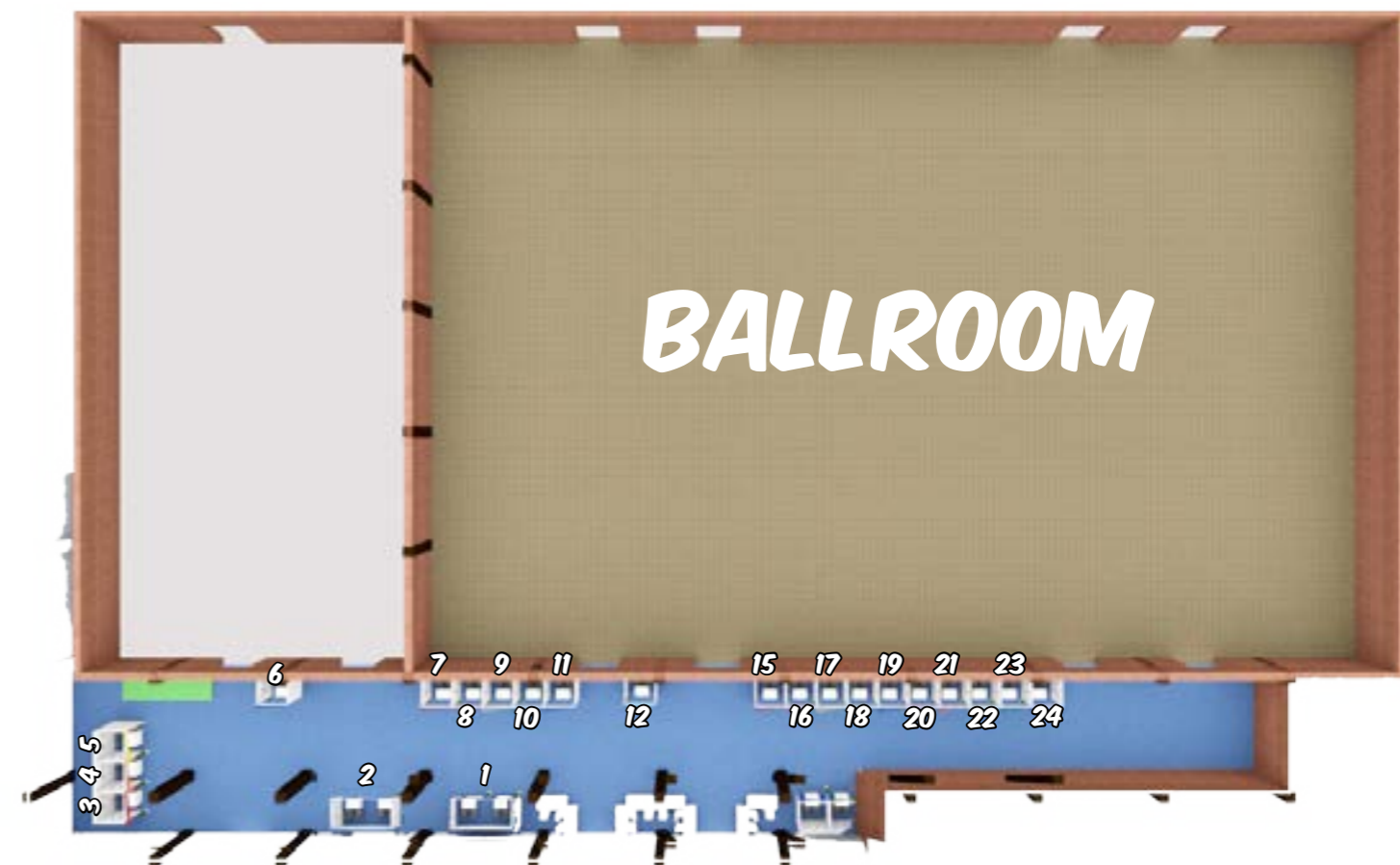
City  
Tour

Technical  
Visit





# EXHIBITION



## EXHIBITION HOURS

DATE	HOURS
September 12, 2018	9:00- 17:00
September 13, 2018	9:00- 17:00
September 14, 2018	9:00- 17:00
September 15, 2018	9:00- 17:00

## EXHIBITION RATE

CATEGORY	SIZE	PRICE
STANDARD	2X2	25 Million
PACKAGE 1	2X3	45 Million
PACKAGE 2	2X4	55 Million

## BOOTH ASSEMBLY & DISASSEMBLY SCHEDULES

ASSEMBLY	DISASSEMBLY
September 10, 2018	September 15, 2018

All Exhibitors must complete the assembly and decoration of their booths at midnight September 11, 2018

## NOTE :

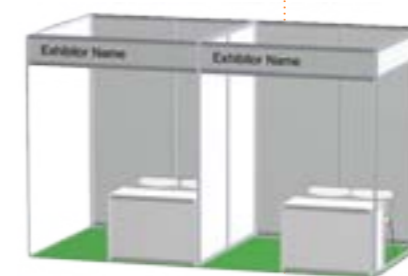
All materials used during the contracted period for exhibition, booth materials / advertising and related materials must be removed by the Exhibitor immediately after the exhibition's termination according to the terms and within the deadlines established by the Organizer. Any Exhibitor materials left behind in the exhibition area will be considered abandoned and will be disposed of by the Organizer, with no related costs being charged to the Exhibitor in question. All proceeds (if any) of said disposal shall be retained by the Organizer, which is not required to account for the proceeds to the Exhibitor in question.

## BOOTH SPECIFICATION DETAILS

CATEGORY	PRICE
STANDARD	25 Million

### SPECIFICATION :

- Size 2m x 2m
- 1 Table
- 2 Chair
- Exhibitor Name
- 1 Lighting 40 watt
- Carpet



PACKAGE 1	45 Million
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### SPECIFICATION :

- Size 2m x 3m
- 1 Table
- 2 Chair
- Exhibitor Name
- 1 Lighting 40 watt
- Carpet



PACKAGE 2	55 Million
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- Custom Booth
- Size 2m x 4m
- 1 Glass Table
- 3 Bar Chair
- 1 LED TV
- Custom Exhibitor Name
- Level Melamin Floor



# EXHIBITOR'S HIRING FORM F1

## FORM REQUIRED FOR BOOTH HIRING

I would like to reserve the booth identified below at the 7<sup>th</sup> UCLG ASPAC CONGRESS

Requested booth:

EXHIBITOR INFORMATION	
Name of Company	
Person Responsible	
Telephone / Fax	
Email	
Address	
Booth Number	

## NAME ON BOOTH HEADPIECE

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( ) No, I do not need the company name on the booth headpiece

## PAYMENT

All payments relative to the exhibition should be made via credit card or bank transfer.

Person Responsible for the Request: .....

Date:.....Signature: .....

Company Stamp:.....

Please fulfill the exhibition form online: [uclgaspac2018.surabaya.go.id](http://uclgaspac2018.surabaya.go.id) or send it to: [secretariat@uclg-aspac.org](mailto:secretariat@uclg-aspac.org)  
Booth reservation will not be considered final until approved by UCLG ASPAC and full payment is made.

## EXHIBITOR BADGES

### 1. FREE BADGES

The EO will provide free Exhibitor badges per booth, valid from September 11 to 16, 2018. These badges grant access to the exhibition area, coffee break area, cyber coffee and the opening and closing ceremonies. The free badges must be requested with the completion and submission Registration Form 2 to UCLG ASPAC until Jun 6, 2018, according to the desired modality (Exhibitor or Support).

### 2. MODALITIES EXHIBITOR

This badge is for direct employees of the exhibiting company.

### 3. SUPPORT

This badge is for support professionals or providers of services to exhibitors, who will be working in the booths during the event, such as receptionists, waiters, cleaners, entertainers, among others.

## Registration Fee

Early Bird : USD 245 (Until July 21, 2018)

Participants from Developed Countries : USD 285

Participants from Developing Countries : USD 100

Accompanying Persons : USD 150

Local Participants : USD 100

\*Registration Exemption: Keynote Speaker, Speakers, Sister cities of Surabaya City Government

Registration Fee should be paid by transfer to one of these bank accounts below:

USD account

Bank details: 8000 8134 6940

Account name : United Cities and Local Governments

Bank name and address: PT. Bank CIMB NIAGA, Tbk.

Jl. Sunter Paradise Blok F20 No. 1-2, Jakarta Utara 14350, Indonesia

SWIFT CODE: BNI AIDJA

IDR account

Bank details: 8000 8003 1000

Account name : United Cities and Local Governments

Bank name and address: PT. Bank CIMB NIAGA, Tbk.

Jl. Sunter Paradise Blok F20 No. 1-2, Jakarta Utara 14350, Indonesia

SWIFT CODE: BNI AIDJA

\*Please write the remarks/note: **Registration Fee to 2018 UCLG ASPAC Congress** and email us the scanned of payment transfer receipt to [secretariat@uclg-aspac.org](mailto:secretariat@uclg-aspac.org) and cc to [accountant@uclg-aspac.org](mailto:accountant@uclg-aspac.org).

*This is updated version as of 20 May 2018, for most updated information please refer to UCLG ASPAC Website ([www.uclg-aspac.org](http://www.uclg-aspac.org)) or Congress Website ([uclgaspac2018.surabaya.go.id](http://uclgaspac2018.surabaya.go.id)).*



**Organized by:**

**Supported by:**



Jakarta Capital City Government  
Office (City Hall of Jakarta)  
Building E, 4<sup>th</sup> Floor  
Jl. Medan Merdeka Selatan  
No. 8-9 Central Jakarta 10110,  
INDONESIA



**SURABAYA CITY  
GOVERNMENT**

Jalan Jimerto No. 25-27,  
Ketabang, Genteng, Kota SBY,  
Jawa Timur 60295

